



NEWS RELEASE

January 6, 2021

FINAL 5 CHOICES SELECTED FOR NEW ANDERSON HIGH SCHOOL MASCOT

FOR IMMEDIATE RELEASE - The Anderson High School Community is in the home stretch of the selection process for the new school mascot! Months of hard work and collaboration between the community, students, teachers, faculty, and staff has resulted in the following final 5 choices for the new AHS brand and logo:

- Comets
- Phoenix
- Raptors
- Ravens
- Riverhawks

The choices were selected as part of a three-round survey process. Last November, key stakeholders helped with the process by giving their feedback - from Anderson High School alumni, to current students, to district residents. More than 900 people participated. The AHS Brand and Logo Steering Committee reviewed more than 230 unique mascot suggestions that were submitted through Round 1.

Last month, Round 2 opened for AHS students, staff, and alumni to select from 10 semi-finalists. That brings us to the Final 5! Round 3 of the survey process takes place on January 28th. The survey for alumni will be posted to the AHS website at that time. Current and future students will participate in surveys at school, as well. The final choice for the new AHS mascot will be revealed in early to mid-February.

"I have been incredibly proud of our students throughout this entire process. I know we are all very excited to see which of these finalists is ultimately selected so we can begin to rally around our new brand and logo, which will be fully implemented next school year," said Anderson High School Principal Rob Fellows.

On July 2, 2020, the Forest Hills Board of Education moved to retire the Anderson High School "Redskins" mascot in a respectful manner. The previous mascot is being phased out and an interactive kiosk is in the works to honor the history of the previous mascot.

All funding comes from private donations. A [GoFundMe](#) account has been established for donors. The Anderson High School family wishes to extend our sincere thanks and gratitude to the community for your support as we move forward, celebrating the rich history and vibrant future of our beloved school!

CONTACT:
Angela Ingram
Communications Coordinator
Forest Hills School District
513-231-3600

