

New AHS Logo Expected this Spring

Anderson High School expects to unveil its new school logo before the end of spring 2021, following the Board of Education's July decision to retire the Redskins logo.

The process to select a new logo is led by a Steering Committee comprised of students, parents, alumni, staff, community members and administrators. The Redskins branding, which has been in place for more than 80 years, will be transitioned out in phases during the current academic year. The transition will be funded by donations to the greatest extent possible.

A specialized subcommittee, called the Selection Committee, began working over the summer to establish a clear timeline for the transition. The group located other school districts across the country that also retired a school logo, and interviewed staff members to determine best practices.

Assistant Principal Kyle Fender is one of the members of the Selection Committee and says one of the most important aspects of the timeline revolves around community engagement.

"Without a doubt, it's a priority for us to create opportunities to gather feedback from our AHS and Forest Hills communities throughout this process," said Kyle Fender, assistant principal. "This is an exciting time for us to work together to have a meaningful impact on the future of Anderson High School and many generations of students to come."

Current and future students, alumni, staff and community members will be asked to participate in the process of selecting a new logo for the school through a series of online surveys beginning this November.

The finalized timeline [here](#) provides additional insight into what can be expected over the next several months. Along the way, additional information and updates will be shared on the school's website, www.ForestHills.edu/Anderson/, on social media, and in weekly principal newsletters.

For specific questions related to the transition or fundraising, please email AHSBranding@ForestHills.edu.